

# **Identify: Basic Principles Of Identity Design In The Iconic Trademarks Of Chermayeff & Geismar By Tom Geismar;Sagi Haviv;Ivan Chermayeff**

**By Tom Geismar;Sagi Haviv;Ivan Chermayeff**

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Sagi Haviv is the author of Identify (4.19 avg rating, 26 ratings, 1 review, published 2011) and Identify (3.00 avg rating, 1 rating, 0 reviews, Sagi Haviv Author

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