

Market Segmentation: An Introduction And Review [Paperback] By Dr. Steven Struhl

By Dr. Steven Struhl

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Dr. Steven Struhl PhD, MBA, MA Dr. Struhl has more than 25 years experience in consulting Market segmentation, He has written a book, Market Segmentation:

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Steven Struhl is the author of Market Segmentation (3.00 avg rating, 1 rating, 0 reviews, published 2013) and Practical Text Analytics Steven Struhl s Followers.

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